

2017 Sponsorship & Advertising Opportunities





Established in 1951, The Spartans Football Club has grown into one of Scotland's top community clubs in recent years.

Over 100,000 people are welcomed through our doors every year. That's some 2,000 people every week, either training, competing or participating in our three men's, two women's and 40+ youth teams, as well as our community programmes.

In our 63-year history many things have been achieved:

- Our state-of-the-art football academy at Ainslie Park opened its doors in December 2008.
 - £5 million has been invested in our facilities, with the support of Sportscotland, BIG Lottery, Social Investment Scotland, Robertson Trust, Children in Need, Tartan Army Children's Charity and many others.
 - A modern 3,000 capacity stadium, two state-of-the-art 4th generation synthetic pitches, a 5-a-side pitch, eight changing rooms, a physiotherapy centre, a learning centre and a community club room have been created in North Edinburgh.
 - Our charity, the Spartans Community Football Academy, employs 17 staff and is recognised across Scotland for using sport to deliver social change. In 2013 we were awarded runner-up in the Scottish Social Enterprise of the Year.
 - Our women's senior team started in 2008 and is one of the strongest teams in Scotland having finished in excellent positions in the Scottish Women's Premier League in the last eight seasons and having reached five League Cup finals and the 2014 Scottish Cup Final.
 - Our women's senior team have produced six full Scottish international players.
- Many more exciting times lie ahead for our club: •
- With the top team in the Scottish Women's Premier League qualifying for the UEFA Champions League, there is a lot to play for in the next campaign.
 - Our community work continues to grow as we tackle the challenging health, unemployment, education and crime issues in North Edinburgh.

To help our continued success we are seeking new sponsors to join us on these journeys. By supporting our club, you have a wonderful opportunity to be an integral part of the Spartans family.

Craig Graham, Chairman The Spartans Football Club



Programme / Website Advertising

Around 15 programmes are published per season, with 100 copies printed for each game. We estimate that each programme is read by 500 people as the programmes sit around our café for the week after games and our other customers read through them.

We have a range of advert sizes available:

Full-page – £120 Half-page – £90 Quarter-page – £60 all inclusive of VAT

Our website, Twitter and Facebook pages receive extensive coverage. We have over 1,500 unique visitors to our website each week and over 3,400 twitter followers. and a monthly reach on Facebook of 10,000.

An advert and link to your website will also be created from www.spartansfcwomen.com

Stadium Perimeter Advertising

£250 + VAT per board = £300

Perimeter advertising is a great way to promote your business to the 100,000 people that are welcomed through our doors every year.

The package includes two season tickets, company details in each programme and an advert and link to your company website from www.spartansfcwomen.com.

The design and manufacture of advertising boards costs £150 in addition to the £250 + VAT annual rental.

Match Sponsorship

£75 + VAT = £90

Four match tickets : Match-day programmes : Pre and Half-time match hospitality : Special mention in the day's programme, plus company details in the programme : PA announcements before the match, half-time and full-time : Meet the players after the match : Link to your company website from www.spartansfcwomen.com match report : Have a photo taken with your player of the match for publication in the next home game programme : Tweets to over 3,400 followers promoting your company in the lead up to the game.

Player Sponsorship

£100 + VAT = £120

- Your name or business name attached to your chosen players Player Profile
- Your name or business name attached to your chosen player in Match-day programmes
- Link to your company website from www.spartansfcwomen.com
- Have a photo taken with your sponsored player



Spartans FC



Spartans Football Club Ainslie Park
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To find out more or to arrange a tour of our stadium please contact the Spartans FC Women Chairperson Walter McGill on 07711798807 or waltmccgill@virginmedia.com

Walter would be delighted to help with any enquiries you may have